



Author Placement Opportunities

All author events include a drayage fee of \$1.00 per book/galley.

Wednesday, October 2

4:00-5:00 pm KEYNOTE	Book Awards Celebration It's a party and we need an emcee! Share your ideas for authors with an emcee presence. A good emcee will also naturally promote their own book.	150 galleys \$500 fee
5:00-6:30 pm	Opening Reception Twenty authors will join the book awards authors for a fun book signing reception to kick off our HFF19. The event features raffle prizes donated by publishers.	75-100 galleys \$250 fee

Thursday, October 2

9:00-9:45 am KEYNOTE	Marquee Author Keynote Pitch a marquee author for a one-author event, or a complimentary pair/series of authors for a multiple-author conversation. Pitch seasoned authors who understand the indie market and will attract and entertain booksellers.	200-250 galleys \$1,000 fee per author
2:30-4:00 pm	Author/Illustrator Lounge Cleveland's show floor is in a classy theatre; we will feature a lounge on the stage, with coffee, chairs, and a series of 3 author/illustrator pairs signing books simultaneously.	75-100 galleys \$250 fee per pair
4:00-5:00 pm	Trade Show Floor Happy Hour Pitch us your idea for an author or publisher focused happy hour on the trade show floor.	TBD
5:30-6:30 pm	Cocktail Hour Day 1 of the floor is done. Host snacks, drinks, and/or author(s) on the show floor balcony and mingle with booksellers before dinner begins.	TBD
6:30-8:30 pm KEYNOTE	Tasting Notes Dinner Pitch an author for one of 4-5 keynote spots. Pitch seasoned authors who understand the indie market and will attract and entertain booksellers.	150 galleys; \$1,000 fee (includes one full table of 8-10 meal tickets)

Friday, October 5

8:00-9:15 am KEYNOTE	Children's Author Breakfast Pitch an author for one of 3 keynote spots. Pitch seasoned authors who understand the indie market and will attract and entertain booksellers.	150 galleys; \$1,000 fee (includes one full table of 8-10 meal tickets)
9:30 am- 12:30 pm	Author Lounge Book Signing The aforementioned lounge on the stage will now host a series of 16 authors signing books in 45-minute increments throughout the day.	75-100 galleys; \$100 fee
9:30 am- 12:30 pm	In-Booth Signing Publishers can choose to host author book signings within their own booth. The placement fee is for marketing the signing on our website, in our program, and in our social media.	Galley quantity is up to you. Send with your booth materials. \$100 fee
11:00 Author pre-lunch 12:30-2:00 pm Main event	Moveable Feast We accept 40 exciting and well-spoken authors for a high-energy speed-dating lunch with booksellers. Pitch only charismatic authors who will enjoy the format.	165 galleys for attendees (+20 more for Feast authors if you like); \$500 fee
2:30-4:00 pm KEYNOTE	Marquee Author Keynote Pitch a marquee keynote author for a one-author event, or a complimentary pair/series of authors for a multiple-author conversation. Pitch seasoned authors who understand the indie market and will attract and entertain booksellers. Let's wrap up HFF19 in style!	200-250 galleys \$1,000 fee per author

Additional Ideas

Cookbooks Send us ideas for featuring your cookbook authors' recipes at a reception, break, or meal event. We work with hotel staff to feature the recipes while the publisher covers the cost.

Nonfiction We're always interested in experts who can lead an educational session on topics such as creativity, business, success, time management, local economies, or anything bookselling related.