

## Top Action Items for Curating a Productive Bookseller/Librarian relationship:



- Offer to take the librarian out for coffee! Find out what each entities' needs are.
- Become a dues paying member of the Friends group for you library.
- Volunteer to be a member of their Community-Read/One Books committee if they have one.
- Become a social media follower and share their events. Perhaps even include them in your newsletter. Post their events flyers in your store and ask if they would consider doing the same for you.
- Refer your customers to the library if it is in their best interest.
- If you sell buttons, consider adding "I Love My Public Library." If you are at a library event, be sure to wear one.
- Include the library on your Where's Waldo passport if they are willing and their location makes sense.
- Think beyond the book sale.
- If you sell used books, suggest that customers donate the books that you reject to the library for their book sales rather than a thrift shop.
- Write a letter to the editor or guest column letting your community know that bookstores and libraries are not competitors but partners in championing literacy and in strengthening the community.
- Libraries like free stuff! (ARCs, Galleys, other giveaways)
- Work with your library for your author events if they have an appropriate space.
- Ensure all of your staff members have library cards.
- Cross-promote each other's events.
- Off coupons for events such as summer reading programs.